

ABANOUB AZIZ GHATTAS

GRAPHIC DESIGNER

CONTACT INFORMATION

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PORTFOLIO

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LANGUAGES

ARABIC
ENGLISH

EXPERIENCE

Freelance Graphic Designer | 2018 – Present

- I have worked with a large number of clients in various industries in Egypt and the Gulf region.
- Designed logos, social media content, print materials, UI/UX elements, ensuring brand alignment and user experience.

Graphic Designer | Marketivity Agency | Nov 2022 - Dec 2023

- Created logos, social media graphics, print materials, and user interfaces for a variety of clients.
- Enhanced product presentations through image editing and arrangement.
- More than 5 brand identities have been successfully designed in various sectors.
- Create attractive presentations for monthly plans offered to customers.

Graphic Designer & Writer | Twister Print Center | Sep 2021 - Aug 2022

- Designed printed media, book covers, banners, and formatted layouts for educational materials.
- Conducted research and crafted content for educational publications.
- Developed software to simplify file organization, reducing printing errors by 80%.
- Create inspiring presentations for clients.

Graphic Designer & Marketing Manager | SEG Student Activity | Aug 2018 - Oct 2021

- Led a marketing team, managed social media platforms, and designed promotional materials.
- Increased page followers and engagement by over 70%.
- Created and designed the first edition of the "Uplift" magazine.
- Organized over 14 events and trained over 27 individuals in design and content creation.

SKILLS

Adobe Creative Suite
(illustrator - photoshop - xd- aftereffects - premiere)
UI Design

Interaction Design
HTML, CSS, JavaScript

Branding

Video editing

Magazine Design

Social Media Design

Motion graphics

SEO

UX Analysis & Research

Logo Design

WordPress

EDUCATION

Bachelor's degree in Chemical Engineering | Canal High Institute of Engineering & Technology
Sep 2017 – May 2022