

Abanoub Aziz Ghattas

Senior Graphic Designer – Digital Marketing Specialist

CONTACT INFORMATION

Dubai, United Arab Emirates

+971-522-194-502

contact@abanoub-aziz.com

Abanoubazizghattas@gmail.com

PORTFOLIO

www.behance.net/abanoubaziz

www.linkedin.com/in/abanoubaziz1

www.instagram.com/abanoubaziz_

www.abanoub-aziz.com

LANGUAGES

Arabic

English

SUMMARY

Creative and results-driven Senior Graphic Designer & Digital Marketing Specialist with over 7 years of experience in visual identity design, UI/UX, content creation, and social media marketing. Proven ability to lead design projects from concept to execution, build brand strategies, and deliver impactful digital campaigns.

Skilled in developing user-centric website interfaces, managing multi-platform social media presence, crafting paid advertising strategies, and executing data-driven marketing solutions. Strong background in media buying, SEO, email marketing, and WordPress web design.

Passionate about continuous learning, innovation, and translating complex ideas into visually compelling designs that drive engagement and business growth.

EXPERIENCE

Graphic Designer | Arosa Real Estate | Dubai, UAE | Feb 2025 - Present

- Designed the complete UI/UX for the company's official website, enhancing user experience and visual identity.
- Created the company profile and a detailed real estate project brochure to support marketing and client acquisition efforts.
- Established and managed the company's social media presence from scratch across multiple platforms, including Instagram, LinkedIn, Facebook, TikTok, and YouTube.
- Designed engaging content and visuals for both paid ads and organic reach, covering all aspects of social media campaigns and brand communication.

Graphic Designer | Marketivity Agency | Cairo, Egypt | Nov 2022 - Dec 2023

- Created logos, social media graphics, print materials, and user interfaces for a variety of clients.
- Enhanced product presentations through image editing and arrangement.
- More than 5 brand identities have been successfully designed in various sectors.
- Create attractive presentations for monthly plans offered to customers.

Graphic Designer & Writer | Twister Print Center | Suez, Egypt | Sep 2021 - Aug 2022

- Designed printed media, book covers, banners, and formatted layouts for educational materials.
- Conducted research and crafted content for educational publications.
- Developed software to simplify file organization, reducing printing errors by 80%.
- Create inspiring presentations for clients.

Graphic Designer & Marketing Manager | SEG Student Activity | Suez, Egypt | Aug 2018 - Oct 2021

- Led a marketing team, managed social media platforms, and designed promotional materials.
- Increased page followers and engagement by over 70%.
- Created and designed the first edition of the "Uplift" magazine.
- Organized over 14 events and trained over 27 individuals in design and content creation.

SKILLS

Adobe Creative Suite (Adobe Illustrator - Adobe Photoshop - Adobe InDesign- Adobe After Effects - Adobe Premiere - Adobe XD)	Branding	Social Media Design	UX Analysis & Research
UI Design	Video editing	Motion graphics	Logo Design
Interaction Design	Magazine Design	SEO	WordPress
HTML, CSS, JavaScript			

CERTIFICATES AND COURSES

Full Stack Digital Marketer Diploma | Learn n’ Academy
Acquired a comprehensive skill set in digital marketing, including:
Social Media Analysis | Social Media Strategy | Social Media Management | Content Creation | Social Media Advertising | SEO
(Search Engine Optimization) | Google Ads | Email Marketing | Crafting Agency Creative Briefs

EDUCATION

Bachelor's degree in Chemical Engineering | Canal High Institute of Engineering & Technology
Sep 2017 – May 2022